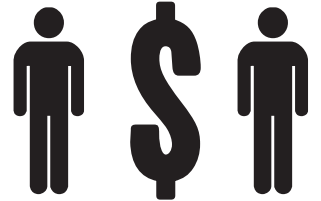


5 SECRETS OF ONLINE ADVERTISING

BROUGHT TO YOU BY THE **New West** TEAM

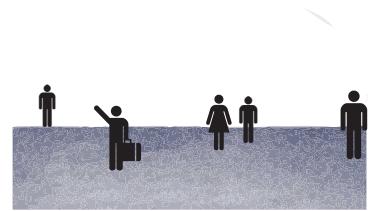
Fuller Engagement

Online ad placements allow potential customers to directly interact with your storefront with minimal investment. Placements guarantee an active pair of eyes for branding and potentially yield a click through to your online storefront and conversion into a new customer!



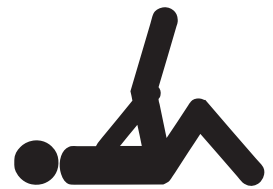
Target Your Market

The Internet provides many channels. That variation allows you to align your brand with a matching set of content and audience. This targeting is further enhanced by features like geo-targeting allowing you to isolate ad delivery to the area you serve and the ability to get detailed feedback after a campaign.



Flexibility

Online placements can easily be scheduled according to your sales goals. Whether you want to run a three day "push" or a repeating ad every Thursday, Friday and Saturday for your weekend dinner special, online advertising makes it possible.



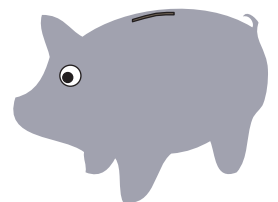
Creative Potential

Videos, animations, and interactive placements are all possibilities with online advertising. This freedom allows for a rich and unique advertisements to set you apart from the competition.



Affordability

The Flexibility of campaigns means you can build a targeted cost effective campaign to match any budget. Whether you want to "take-over" the site or have a short push toward your weekend sale, online advertising can fit your needs.



To learn more about advertising your brand online contact the New West team directly at (406) 829-1725 or email us at sales@newwest.net. Don't forget to ask about our professional design and web development services.